

Sponsor

HOWELL
JUNIOR
FOOTBALL
AND
CHEERLEADING



Howell Junior Football and Cheerleading!!

Howell Families LOVE Howell Football!!!!!!

Where else can your business get the attention of over 500 Howell kids & their parents??

For over thirty years the Howell Area Junior Football league (HAJFL) has been providing Howell children with an opportunity to play full tackle football and cheerleading.

HAJFL is a non-profit, all volunteer run, football and cheerleading league that competes with other Livingston County teams in the LCAJFL (Livingston County Area Junior Football League). Currently HAJFL fields over 500 football players & cheerleaders between the ages of 6 and 13 at Three Fires Middle School and Parker High School.

Will you support our league?
We are looking for sponsors to continue to help fund our program. Various sponsorship levels are listed on the back of this flier. We believe you'll find this to

be a great investment for your business and a great way to show your support for the community.



Promoting athleticism,
teamwork, confidence,
community & team involvement
and healthy physical activity.

GO HOWELL!!!!!!!

Where else can your company get the attention of over 500 Howell kids & their parents?

HAJFL Sponsorship Levels

\$500 Sponsor

* Full page color advertising in the HAJFL 2011 yearbook, and listing in the sponsor credits.

* Company name, information and link to your website will be listed on our website sponsor page...
www.hajfl.com/sponsors

* Company name listed as a sponsor in our weekly Howell Tackler newsletter. Including one week of individual company focus in sponsor spotlight section of the newsletter.

* Company name listed on the Sponsor Banner displayed all season at Three Fires field.

* Weekly exposure to all Livingston County football parents & spectators at our games.

\$400 Sponsor

* Half page color advertising in the HAJFL 2011 yearbook, and listing in the sponsor credits.

* Company name, information and link to your website will be listed on our website sponsor page...
www.hajfl.com/sponsors

* Company name listed as a sponsor in our weekly Howell Tackler newsletter. Including one week of individual company focus in sponsor spotlight section of the newsletter.

* Company name listed on the Sponsor Banner displayed all season at Three Fires field.

* Weekly exposure to all Livingston County football parents & spectators at our games.

\$300 Sponsor

* Quarter page color advertising in the HAJFL 2011 yearbook, and listing in the sponsor credits.

* Company name, information and link to your website will be listed on our website sponsor page...www.hajfl.com/sponsors

* Company name listed as a sponsor in our weekly Howell Tackler newsletter. Including one week of individual company focus in sponsor spotlight section of the newsletter.

* Company name listed on the Sponsor Banner displayed all season at Three Fires field.

* Weekly exposure to all Livingston County football parents & spectators at our games.

\$250 Sponsor

* Listing in the sponsor credits, for the 2011 HAJFL Yearbook.

* Company name, information and link to your website will be listed on our website sponsor page...www.hajfl.com/sponsors

* Company name listed as a sponsor in our weekly Howell Tackler newsletter. Including one week of individual company focus in sponsor spotlight section of the newsletter.

* Company name listed on the Sponsor Banner displayed all season at Three Fires field.

* Weekly exposure to all Livingston County football parents & spectators at our games.

I will sponsor the _____ Level !!!!!

*Please return this completed form including your business card & your donation, check written to HAJFL to: HAJFL, PO Box 412, Howell MI 48844 **Visa accepted***

Company Name _____ Phone _____

Contact Name _____ Title _____

Address: _____

Email: _____

Name on Credit card: _____ Card # _____

CONTACT

If you have any questions about this sponsorship or you would like more information about the league, contact Jen Pearson at 734-718-3363 or by email at hajflsponsorship@yahoo.com.

H AJFL IS TAX EXEMPT

H AJFL is a non-profit, tax-exempt organization!!!
Tax ID #38-3118423