



\$500 SPONSOR

- Pick a game day and be our sponsor for the day. This is an awesome opportunity to make your sponsorship dollar pay for itself. We'll announce your business as the sponsor for the day before each game and you'll have the chance to hand out coupons or show your product to anyone that attends. You can expect to reach over 600 fans on any given Saturday and most of those will be local families.
- Opportunity to attend any of our games with a gate pass that gets you in for an exciting day of Howell Junior Football.
- You will have access to our membership of over 500 families and fans of the league through your ability to have your company name and information on our website and we will provide a link to your business on our website sponsor page: www.hajfl.com/sponsors
- Company name listed as a sponsor in the weekly newsletter "The Howell Tackler" with one week featuring your business. It is sent to every parent and fan during our regular season August - October.
- Your business will be featured at BOTH the Parker and Three Fires Football fields during the entire football season on two 3'x5' colored banners with your logo on each. It will also be featured on our sponsor banner that includes all the business' that participate in supporting the league.
- This year we're going to have a program that lists the players on each game day and you are welcome to be the featured business on it and it could include a coupon if you wanted.
- Full page color ad in our HAJFL 2011 yearbook that is given to each participant in the league.
- We are a non-profit, Tax-exempt organization! Tax ID: #38-3118423

\$250 SPONSOR

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- You will have access to our membership of over 500 families and fans of the league through your ability to have your company name and information on our website and we will provide a link to your business on our website sponsor page: www.hajfl.com/sponsors
- Company name listed as a sponsor in the weekly newsletter "The Howell Tackler" with one week featuring your business. It is sent to every parent and fan during our regular season August - October.
- You will have the ability to purchase a 3'x5' banner that can be displayed at either or both the Parker and Three Fires fields if you so desire for \$50 each. We will include you on our sponsorship banner as a supporter of the league.
- This year we're going to have a program that lists the players on each game day and you are welcome to be the featured business on it and it could include a coupon if you wanted.
- Quarter page color ad in our HAJFL 2011 yearbook that is given to each participant in the league.
- We are a non-profit, Tax-exempt organization! Tax ID: #38-3118423

WWW.HAJFL.COM
517-518-2836

I WILL SPONSOR THE _____ LEVEL!

Please return this completed form including your business card & donation.

Please make checks out to: HAJFL • PO Box 412 • Howell, MI 48844. Visa & MC Accepted.

Company Name: _____ Phone: _____

Contact Name: _____ Title: _____

Address: _____

Email: _____

Name on Credit Card: _____ Card#: _____

If you have any questions regarding this sponsorship or you would like more information about the league, please contact Candie Hovarter at (517) 375-3598 or by email at crhovarter@aol.com. HAJFL is a non-profit, tax-exempt organization!!! Tax ID#38-3118423.