



STATE OF THE HAJFL – 2008

SEASON SUMMARY & ACCOMPLISHMENTS

Membership:

- Over 400 HAJFL families
- 71 of the 400+ families have more than one child in the league
- 554 kids total in the league
 - 420 Football Players
 - 134 Cheerleaders
- Enrollment down 26 kids from 2007

Finance:

A sixteen-point plan was put in place in 2007 to improve on our cash and check handling practices, so we could track financial information more effectively. We continued those practices successfully through 2008.

Our goal was to divide responsibility and implement necessary checks and balances to enforce accountability. Tracking sheets were used by board members on game days and during the week for tracking concessions and apparel sales.

- 2008 Financial Summary (attached)
- 2009 Preliminary Budget (attached)
- Tax Status – the 2007 taxes are completed, 2008 on track, in the process.

Donations:

- 12 hardship scholarships given to HAJFL football players and cheerleaders, value of \$2,160.
- \$500 college scholarship awarded to Evan Rhodes.
- \$500 college scholarship awarded to Britney Albaugh.

Sponsorships:

- We continued to grow our sponsorship numbers from 18 in 2007 to 22 in 2008. 12 new, 10 renewed.
- 18 Sponsors paid \$250 each:
 - HUNGRY HOWIE'S PIZZA
 - ECONOPRINT
 - JONNA'S MARKET
 - BUFFALO WILD WINGS

- CRITTER CONTROL
 - MASTERS HOME IMPROVEMENT
 - MARCO'S PIZZA
 - CASA DE BELLA SALON
 - FOWLerville SPORTS & APPAREL
 - SNAP FITNESS 24/7
 - BOSS ORTHODONTICS
 - BENNIGANS GRILL & TAVERN
 - SKATERS ADVOCATE
 - SWIFT CONTRACTING
 - HI-TECH SAFE & LOCK
 - I9 SPORTS
 - PERFORMANCE PEDDLER
 - GRAND OAKS AUTO CARE
 - DICKS SPORTING GOODS
- 4 sponsors paid in service to the league:
 - Image Magic Studios - Provide free annual hosting and all updating of the www.hajfl.com website.
 - Kletzka Lawn Care - Cut our home field at Three Fires 14 times free of charge. Value \$490.
 - Haslock & Sons Excavating - Contributed to new press box construction, crushed concrete and storage unit.
 - Masters Home Improvement – Contributed to new press box construction.

Equipment:

- Cheer
 - Purchased each team their own cd player to use for practice
 - Purchased all new cheer uniforms
- Football:
 - Quality, affordability and most importantly safety were the priority regarding equipment.
 - All equipment reconditioned and safety certified.
 - 3 quotes for game jerseys, new design/style
 - Purchased blocking sleds and chutes for practices.

Field:

Significant improvements were made to the field this year.

- New Press box built
- Concessions area- installed crushed concrete
- New speaker system installed
- New field striper bought
- Master Locks donated by Hi-Tech Safe & Lock installed
- Repaired and replaced fencing.
- Paid \$200 per use for lights at Memorial Field at Howell High School.
- Maintained brush field to use as JV Parking lot.
- Solicited quotes for field irrigation project in 2009.
- Fertilizer Treatments on field surface
- 14 Lawn Cuts
- Constant prep and watering in the spring & summer before practices started

Administrative Accomplishments

- HAJFL Bylaws were updated and approved for the first time in over 6 years.
- Aggressively used email and the league website to communicate pertinent information to the membership.
- Registration day improvements were continued – providing parents with an easy and fast registration process.
- Complimentary yearbooks were again provided to members at their banquet. Parents were given the opportunity this year to purchase yearbook ads for their players.
- Verified HAJFL certification and registration status as a state of Michigan Non-Profit organization.
- HAJFL car stickers were given to every child registered at registration.
- Lawn signs were used for the first time to advertise our registration day throughout Howell.

Community

- HAJFL members donated over 700 pounds of food and perishable items to the Gleaners Food Bank, from a food drive held during our first scrimmage.
- Sponsored a Christmas tree in the Howell Parks & Rec's Holiday in the Park Event.
- Staffed a Bingo tent at the Melon Festival.
- HAJFL participated in the High School tailgate party.

MISC:

- SCRIMMAGE: Howell hosted LCAJFL teams for our first Scrimmage at Three Fires.
- TOURNAMENT: The 2008 board worked on plans for an end of season tournament in Howell with other mid-Michigan organizations. Our work this year left us with a solid foundation for a potential tournament in 2009.
- SPIRIT WEAR: We received several compliments on our change in spirit wear, especially the player paks.
- CLEAT PROGRAM: We started a football cleat program this year, that we hope to grow in coming years. This will help reduce the cost of cleats for some families.
- CHEER ADDITIONS: Added a new cheer squad for Freshman Black
- LEAGUE STANDINGS: Howell 2008 record: 53 wins, 74 losses, 8 ties
- HOWELL'S OVERALL RECORD:
 - Black: FR 2-7-0, JV 8-0-1, V 1-8-0
 - Gold: FR 1-8-0, JV 8-0-1, V 1-2-7
 - Green: FR 0-9-0, JV 3-3-3-, V 7-2-0
 - Silver: FR 4-5-0, JV 7-2-0, V 3-6-0
 - White: FR 0-7-2, JV 1-7-1, V 6-3-0